# Financial Management with i-learning

Practical Financial Skills for Managers, Business Owners and Analysts







# Helping you do Finance

i-learning enables non-financial managers, analysts and decision-makers to:

- Know how decisions impact the organisation's financial statements and tax;
- Appreciate the difference between financial accounting and tax accounting;
- Easily interpret financial statements;
- Assess alternative investment opportunities;
- Use tools that help them manage the budgeting process;
- Use hedging techniques, including derivatives and exotic instruments;
- Control the budgeting process;
- Understand and participate in financial conversations and current events.

## Increase your ROI Now

This online hybrid training/enabler programme accelerates the team's performance with practical financial skills on the spot on the topic needed under your full control.

The i-learning Enabler delivers on three fronts:

- 1. Immediately enables practical financial skills for any manager according to their needs on the job;
- Trains the individual systematically and methodically to an advanced level;
- Links directly to the HR process by enabling HR to follow in real time the learning progress of the team. Motivation is at the core of this process.

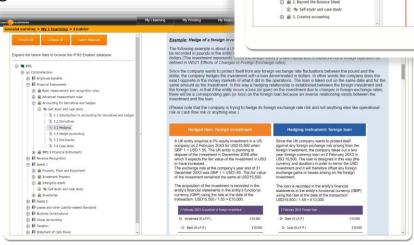
Watch our short video for a quick





# The Financial Management Enabler

Real life examples and stepby-step guidance, enabling users to apply the skills and tools learnt as well as, importantly, applying judgement.



A wide range of topics is available for reference, even when users are engaged in linear training on a separate topic.

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Condensed Interim Consolidated Balance Sheet

Financial assets at fair value through profit or loss

Cash and balances with Central Banks

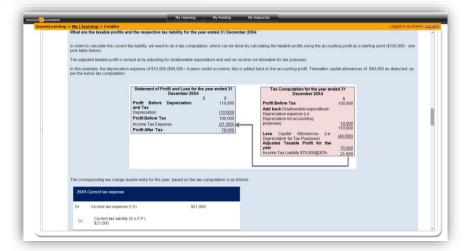
30 September 2012

Due from other banks

Advances to customers

Communication with a reallife tutor helps users ensure they clarify any questions.

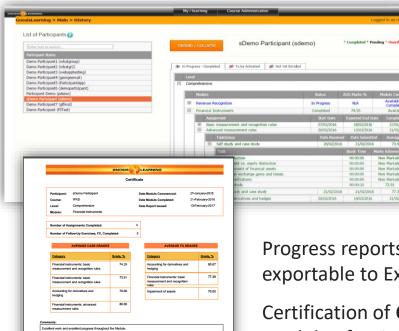
Crucially, the i-learning programme provides continued checks on users' performance.







## **HR** App



All training progress details and progress reports are available in real time to Line Managers/HR monitoring training progress.

Progress reports as well as Certificates are exportable to Excel and PDF.

Certification of **CPD credits** is obtained for every Module of training completed.

## Request a Demo



For a quick presentation of the *i*-learning Financial Management Enabler, please click <u>here</u>.

To view the programme's full features and dynamics, please do not hesitate to contact us – we will be happy to arrange an online demo presentation.

Please see contact details below.





## **Module Structure**

#### **Reading and Understanding Financial Statements**

- Constructing Financial Statements and listening to what they say
- Beyond the Balance Sheet
- Creative Accounting

#### **Analysing Financial Statements – 15 CPDs**

- Ways to analyse Financial Statements
- Ratio Analysis

#### Application of Financial Statement Analysis – 15 CPDs

Application of FSA tools on real-life cases

#### **Valuations – 15 CPDs**

- Project Appraisal
- Business Valuations

"I am a different person now!" - Financial Statement Analysis course participant

"You were always available to answer my questions – thank you!"

- Financial Management course participant





## About Us

We are an international training network designing, developing and delivering practical learning solutions online and in the classroom.

## **Our Experts**

All our trainers are experts in their fields and in training, with many years' experience, including working for the Big 4 Audit Firms.

## **Our Clients**

We work with companies like Bridgestone, Vistra and others. We deliver training in the UK, Dubai, Poland, Hungary, CIS, Ukraine, Kuwait and Bahrain.



## **Contact Us**

Do not hesitate to contact us for further information or to arrange a demo: Cerelia Athanassiou, Business Development

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